



# Keegan Carter

Data Analyst

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📍 Greater Chicagoland Area

🌐 <https://keeganc.com>

## Profiles

🐙 **GitHub**

[keegodude](#)

🌐 **LinkedIn**

[Keegan Carter](#)

## Education

**Purdue University**

Bachelor of Science

Data Science

August 2020 - May 2024

## Skills

SQL

Snowflake

Power BI

Data Cleaning and Manipulation

Excel

Data Analysis

Semantic Modeling

Jira

PowerPoint

MS SQL Server

Python

Data analyst experienced in SQL, Power BI, Python, and Snowflake with a background in business intelligence, retail analytics, and AI-enhanced analytics systems. Skilled in dashboard development, data validation, and transforming complex datasets into actionable business insights.

## Experience

**Modern Military Association of America**

April 2025 - July 2025

Volunteer Data Analyst

- **Conducted data analysis** on incident report data using Python and Power BI, uncovering trends in demographics, locations, and incident timing.
- **Cleaned and standardized raw survey data** which included free-text fields, multi-label responses, and inconsistent formatting throughout.
- Defined key performance indicators for evaluating organizational goals.
- Designed and developed an interactive Power BI dashboard to perform analysis and exhibit findings to stakeholders.
- **Presented findings to stakeholders** resulting in changes to future policy considerations and improvement of data collection processes.
- Regularly met with stakeholders to present progress and gather feedback.

**Retail Insight**

Chicago, IL

Insight Analyst

October 2025 - May 2026

- Analyzed large retail datasets to support business questions and performance investigations for Kroger stakeholders, delivering actionable insights on item and store performance.
- Developed and maintained interactive Microsoft Power BI dashboards used to evaluate product performance, monitor retail trends, and **support decision making**.
- Resolved a major data integrity issue **impacting sales metrics for millions of items** by devising a method for consistent identification of problematic items.
- Contributed to optimization of AI analytics agents within Snowflake by validating output quality and refining semantic and instructional layers to improve accuracy and consistency.
- Worked extensively with both Snowflake and Microsoft SQL Server environments to query, validate, and analyze **large-scale** enterprise datasets.

## Projects

**Chicago Real Estate Data Mining**

Feb 2025-Mar 2025

- Scraped and analyzed **8950 real estate listings**, generating insights into **housing price trends and location-based valuation**.
- **Cleaned and transformed** raw housing data in Power BI, handling missing values, outliers, and inconsistent formats.
- **Designed interactive visualizations** in Power BI, including maps, histograms, and stacked column charts, to explore trends in rent prices, property features, and neighborhood metrics.